



PITTSBURGH SOCIETY FOR COATINGS TECHNOLOGY

APRIL 11, 2011

TOPIC: Product Management - A Business View

SPEAKER: Dee Durkin, Bayer MaterialScience

PLACE: Meadows Harmarville, PA

TIME:

| | |
|------------------|---------|
| Board Meeting | 4:00 pm |
| Happy Hour | 5:00 pm |
| Presentation | 6:00 pm |
| Dinner / Meeting | 7:00 pm |
| Adjourn | 8:00 pm |



COST: Members: \$30 w/reservation / \$35 at door / Retired: \$10

RESERVATIONS:

Please contact Debra Longhini by April 8, 2011
at longhini@ppg.com or 412.434.2236

A MESSAGE FROM THE PRESIDENT

Dear PSCT Members

We are approaching the end of the year very fast. Our last but not least speaker of the year is Dee Durkin. She is the head of the NAFTA resins product management group. This will be a business talk rather than a technical talk. We have had very good technical speeches and I thought we should have a business one as well. Please bring any questions that you have on product management. This can be on global economies, supply in different economic situations, commercialization process of lab products and etc. We will try to have an interactive session this time; more questions and answers

I heard very positive feedback on March meeting at Spaghetti Warehouse. Some of us including myself could not attend the March meeting due to CoatingsTech conference. We will definitely discuss possibility of having more meetings there during the board meeting.

Please come and vote for the new officers for 2011-2012 calendar year in April meeting. Also do not forget to make reservations for May Outing. (See page 3)

Abdullah Ekin

PSCT President 2010-2011

<http://paintsociety.org/>



SAVE THE DATE!

PSCT GOLF OUTING:

The outing is scheduled for Thursday, September 8, 2011

Lunch at 11:00am • Range open at 11:00am

Shotgun start at 12:00 noon

Dinner and program to follow.

SPEAKER'S BIO:

DEE DURKIN completed a B.S. in Accounting at Robert Morris College in 1986. She earned an MBA from the Katz Graduate School at the University of Pittsburgh in 1993. She has worked at Bayer MaterialScience since 1988, spending 17 years in the finance/controlling department, a portion of which was in the Polyurethane and Polycarbonate business groups. For the last 7 years, she has worked in the Product Management group for the Coatings, Adhesives and Specialties division. She currently is Head of the NAFTA Resins Product Management group.

ABSTRACT:

Operating in a global business environment creates greater opportunities for any business, but it can also bring challenges to ones supply chain. The flexibility can be an asset to both the company and their customer if managed properly. Managing products from cradle to grave, upscaling from beaker to tank truck and declaring allocation or force majeure are just some of the challenges a product manager may face. This talk will present an overview of a typical chemical supply chain, define and explain force majeure, and illustrate the product life cycle including upscaling from lab to full commercialization. You will have the opportunity to take a technology break and learn more from a business perspective.

ELECTIONS

The April meeting is also when we have elections. Nominations can still be taken from the floor. Here is the list of candidates and the term length:

PSCT 2011-12 SLATE OF CANDIDATES

| | | |
|-------------------------------|----------------|---------|
| Vice President | Gary Balint | 1 year |
| Secretary | Karen Hollertz | 1 year |
| Treasurer | Debra Longhini | 1 year |
| Director at Large | Peter Chakos | 1 year |
| ACA Society Liaison Committee | Jim Wasik | 2 years |

NON-ELECTIVE POSITIONS:

| | |
|----------------|---------------|
| President | Tim Knell |
| Past President | Abdullah Ekin |

PSCT BROCHURE

A new brochure to help promote the PSCT to area businesses and individuals is now ready. Copies will be available at the April meeting or by contacting Jim Wasik.



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MARCH MEETING

Minutes from March 2011 meeting. 22 people came to the Spaghetti Warehouse to hear Mr. Mike Watkins, Vice President, Cypress Chemical Consulting, Inc.

Mike gave an interesting talk on Epoxy Chemistry and some tips for formulators to prevent pit falls while working with epoxy resins.

PAINT POT

The PAINT POT would have been won by Paul A. Cuccinello from W.D. Service Co. had he been present. April's drawing will be for \$100 and we will draw names until someone present wins.

PSCT SPRING EVENT

PITTSBURGH PIRATES -VS- LOS ANGELES DODGERS



MONDAY, MAY 9, 2011

\$55 FOR PSCT MEMBERS AND GUESTS.

INCLUDES: Southern Hospitality Dinner from 5:30 -7 pm at Pirate Cove, beer, pop, Roberto Clemente replica baseball jersey and box seats for the game.

PAYMENT DUE APRIL 18: Send check to Tim Hurley or pay at the April PSCT Meeting.



Tim Hurley, PPG Industries, Inc. • 151 Colfax Street • Springdale PA 15144 • thurley@ppg.com



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Coatings Rheology II - Applications
April 14, 2011 • 1:00 pm to 2:00 pm (ET)
Instructor: Raymond Fernando
California Polytechnic State University

Scientific approach is very common today in R&D and technical problem solving related to a wide range of coating issues. However, trial-and-error is still the most prevalent approach when it comes to addressing rheological issues. Often, major problems related to rheology do not come to surface until scale up of laboratory formulations. A trial-and-error approach is very resource-intensive, especially during the scale up stage. Prerequisites for the scientific approach are the combined knowledge of how coating formulation ingredients and their interactions impact rheological properties (structure/property relationships), and how these properties impact real-world flow behavior (property/performance relationships) of coatings during mixing, pumping, application, and flow and leveling, etc. This two-part course is designed to provide coating formulators with the necessary foundation for both of these aspects.

Focusing on key rheological properties that control their application behavior, this course will examine a number of real-world scenarios to emphasize important principles.

COATINGSTECH CONFERENCE

May 18-20, 2011
Sheraton Oceanfront Hotel
Virginia Beach, VA

This three-day Marine & Offshore Coatings Conference will offer a dual-track forum for professionals who research, develop, specify or use coatings, as well as for coatings manufacturers, end-users, and sales personnel, including:

- Formulators and R&D personnel
- Ship yard and dry dock facilities personnel
- United States Navy and Coast Guard
- Classification societies
- Standards setting organizations
- Regulatory agencies
- University staff and students

This conference will provide a unique platform for discussion of innovative technologies and best management practices for the regulation of protective marine coatings. This conference will offer one track focused on technology advances and research, and an alternative track for managerial and sales personnel.

THEMES AND SUGGESTED TOPICS

Technology Advances
New Technologies
Emerging issues

- Topside coatings
- Void Space and ballast coatings
- Nanotechnology
- Testing and evaluation of products
- Unique raw materials and coatings
- Corrosion control

Fouling and Anti-Fouling

- Natural products
- Silicone
- Biocides
- Invasive species
- Fouling release coatings
- Lay-up coatings

Best Management Practices

Short-and-Long-Term Regulatory Issues

- Dome testing
- Greenhouse gases
- Low-VOC yacht coatings
- Environmental regulations

Regulatory Updates

- Clean air regulations
- Navy and shipyard updates
- Liability issues

Industry Demand

- Shipyard and end-user perspective
- Cleaning methods
- Consumer uses

Information for Speakers

- In order to comply with the expectations of the conference attendees, all submitted abstracts and subsequent papers must be non-commercial in style and reflect the highest professional standard.
- All abstracts will be reviewed by the Marine Coatings Conference Task Force whose decision will be based on originality, quality, and relevance to the marine and protective coatings industry.
- Speakers will not be compensated and are expected to pay their own travel, lodging, and per diem expenses.
- All presentations will be distributed to registered attendees in the Conference Proceedings.

September 13-14, 2011
International Wood & Wood Composites Conference
Charlotte, NC

September 14-15, 2011
Polyurethane Technology Conference
Charlotte, NC

PSCT Membership Application and Dues Renewal Form for 2011-2012

1. MAILING ADDRESS:

Name: _____

Company: _____

Address : _____

City: _____

State/Prov: _____ Postal Code: _____

2. CONTACT INFORMATION:

Work Phone: _____

Fax: _____

Toll Free: _____

Home Phone: _____

Email: _____

3. MEMBERSHIP DUES

☐ Primary Full Membership \$30

☐ Secondary Full Membership \$30

☐ Student/Educator \$5

☐ Retired Member \$5

*Please indicate primary society membership: _____

5. PAYMENT INFORMATION:

☐ Check payable to PSCT

6. SIGNATURE AND DATE: (Required)

Signature: _____ Date: _____

7. RETURN FORM AND CHECK

Terry Scheftic/PPG Industries, Inc.
151 Colfax Street
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ADVERTISEMENT REMINDER

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